

Porsche Tequipment – customised equipment for all models

Since 1995, Porsche has developed appealing accessories for its range of models under the name Porsche Tequipment. The roots of this innovation go as far back as 1972.

Pure sportiness has been at the heart of all Porsche cars ever since the brand was founded. This is just as true of the 911, Boxster and Cayman as it is of the Cayenne, Macan and Panamera. From the very beginning, they have all been characterised by their suitability for everyday use and their individual nature. These two additional fundamental properties help set Porsche cars apart and are a hallmark of the wide-ranging Porsche Tequipment portfolio.

Porsche Tequipment – short for Technical Equipment – has provided a diverse range of accessories to meet customers' special requests for over 20 years. Options for subsequent customisation include sporty equipment features for the exterior and interior such as personalised complete wheel sets, the SportDesign package, quick-shift modification and special steering wheel variants. Porsche Tequipment also offers model-specific tailored transport systems as well as child seats that are designed to fit the Porsche cockpit and have undergone in-house testing. The range even includes very small personalised accessories, such as valve stud covers bearing the colourful Porsche crest.

Porsche first tapped into the concept of car personalisation back in 1972. Although the small range available at that time was largely focused on wheel hub covers and floor mats, it was quickly expanded. For example, wind deflectors for Porsche convertibles were developed together with the supplier industry and initially made available for the 944 and 968. In 1995, the Porsche accessory range began trading under a separate name for the first time – as Porsche Tequipment. The products are conceived with a view to the overall cars by the same engineers and designers who create the models themselves. This primarily takes place at our company research and development centre in Weissach. As with the cars, all accessory products also undergo painstaking tests in the course of their development.