

Heritage Design package

## **Personalised homage to the brand's motor sports tradition**

Based on the 991 series, the new 911 Speedster is the first Porsche vehicle to benefit from the newly designed Heritage Design package. These exclusive equipment lines created by Style Porsche and made with the finest craftsmanship by the Porsche Exclusive Manufaktur transport the owners of this open-top two-seater back to the roots of the sports car brand and allow for an even higher degree of personalisation. The Heritage Design package for the 911 Speedster is a modern interpretation of historic elements from the 1950s and 1960s – such as the classic two-tone leather interior with numerous Cognac highlights and golden details. This applies to the leather upholstery on the carbon-fibre composite full-bucket seats, the gear pattern on the gear lever and the dashboard lower section, the door armrests, the 12 o'clock marking on the sports steering wheel as well as the lid of the centre console stowage compartment - the latter is also embossed with the "Porsche Exclusive Manufaktur" logo. The Porsche crest in historic design adorns the head restraints and steering wheel, while the raised "Speedster" logo decorates the dashboard. This logo is gold-coloured just like the limited-edition badge between the seats.

The special exterior paintwork of the 911 Speedster in Heritage Design package is a nostalgic reminder of the past. It combines the classic GT Silver Metallic finish with a partially contrasting front end in White in the so-called "spears" look, which is continued over the wings back to the A pillars – a homage to the pioneers of motor sports. The white historic looking motor sports decals on the doors and front lid give the 911 Speedster its own unique, extroverted character. They evoke the legendary 356 Speedsters once driven by their owners at Porsche Club races. Owners can select their own maximum two-digit start numbers to be displayed on the decal. The two-dimensional Porsche crest as well as the gold-coloured "Speedster" lettering for the rear cover and the side crossbars correspond to the designs used in the 50s and 60s.

The 20-inch alloy wheels are available in silver or satin gloss platinum. The PCCB brake callipers usually in yellow are painted here in Black and are feature a white "Porsche" logo.

### **Strong partnership: top performance meets finest craftsmanship**

The cooperation between Porsche Motorsport and the Exclusive Manufaktur already started with the 911 Speedster concept vehicle and has historical roots because the two divisions have the same origins. The Porsche Exclusive Manufaktur once fulfilled special requests from racing customers, such as the legendary 935 "Street" with a flat front end. The last and in the eyes of many experts particularly successful joint project between Porsche Motorsport and the Porsche Exclusive Manufaktur was the Porsche 911 Turbo S Lightweight (type 964) from 1992.

With the expansion of motor sports at the Weissach Development Centre, the two divisions parted ways. As specialists for individual craftsmanship in the company, the Porsche Exclusive Manufaktur concentrated with a passion for detail on individual customer requests and limited production runs, such as the 911 Sport Classic from 2009 or the 911 Speedster of the 997 series from 2010, of which only 356 were built. As a general rule, one-off products are almost always possible within the boundaries of the

applicable legislation and while also ensuring that Porsche requirements relating to quality and long service life are met. In recent years, there has been a particularly strong demand for personalising GT models.