

The new Porsche Panamera Executive models

Lounge-style rear and panoramic roof as standard

An extended Executive version has been available since the first generation of the Porsche Panamera. Similarly to its predecessor, the new Porsche Panamera Executive is characterised by a 150 millimetre wheelbase extension, taking the total dimension to 3100 millimetres. This increases the overall length of the four-door saloon from 5049 to 5199 millimetres, while the interior benefits from a more exclusive lounge-like rear, up to 110 millimetres more legroom and a 40-millimetre greater backrest angle.

The design of the extended Panamera is just as exclusive and powerful as that of the shorter version. This can be mainly attributed to the fact that both body versions were developed under the direction of Porsche's head of exterior design, Peter Varga. As a result, the Panamera Executive is not an extended model created as an afterthought, but a second body version designed in harmony with its shorter counterpart. The extension is concentrated on the rear doors and the roof line is modified as a result. The stretched lateral window line is particularly striking and lends an elegant appearance. The doors benefit from the same 150 millimetre extension as the wheelbase, thereby ensuring even easier entry and exit for rear passengers. Moreover, the rear seats feature a greater adjustment range for maximum comfort.

Extended and individualised equipment for all Executive models

In addition to the longer wheelbase, the four Executive models – Panamera 4, Panamera 4 E-Hybrid, Panamera 4S and Panamera Turbo – are distinguished from the other cars in the model line by the extended, individualised standard equipment. On the outside, the Executive models are identified by small yet elegant embellishments, which are exclusive to these vehicles: On either side, there is a high-gloss silver strip in the door sills complemented by matching air outlet trims in the front wings. The front features a decorative strip on the air intake, again in high-gloss silver. In addition, the Porsche Panamera Executive models delivered to China and the USA feature the "Executive" logo in the area of the C-pillars.

All long-wheelbase Panamera models of the latest generation are equipped with a transparent panoramic roof as standard. With a length of 1780 millimetres and width of up to 1200 millimetres, this is the largest glass roof ever featured on a Porsche vehicle. The front section of the roof can be raised up and fully opened. The transparent roof can also be covered with two internal blinds.

In addition to the panoramic roof, all four Executive models benefit from adaptive air suspension with three-chamber technology including Porsche Active Suspension Management (PASM). The extended standard equipment includes comfort seats with multi-way electrical adjustment and comfort headrests in the rear, heated seats front and rear and a roll-up sunblind behind the headrests in the rear. An optional massage function is also available for all four seats. Ten air cushions in each backrest provide a relaxing massage at the touch of a button, with a choice of five programmes and five intensity levels.

The equipment of the Panamera 4S Executive and the Panamera Turbo Executive is even more comprehensive. These models feature rear-axle steering developed specifically for the Panamera, Power Steering Plus, ParkAssist including reversing camera, and soft-close doors with automatic closing mechanism. As the top model in the line, the Panamera Turbo Executive also benefits from four-zone climate control and LED main headlights with Porsche Dynamic Light System (PDLS), including dynamic headlight levelling, dynamic cornering lights and ambient lighting.

As an exclusive option for the Executive models, customers can order a large centre console with additional smartphone storage and inductive antenna interface. Depending on the market, this centre console can also be equipped with two aircraft-style folding tables, which can be stowed when not in use.

Despite the extended wheelbase and the resulting 85 kilogramme increase in vehicle weight, the Executive models offer virtually the same excellent performance figures and consumption values as the standard-length Panamera models.

An overview of the figures for the Executive models is provided below (acceleration from 0 to 100 km/h without/with Sport Chrono Package including Launch Control; consumption values: New European Driving Cycle, combined):

Panamera 4 Executive: 262 km/h; 0-100 km/h in 5.6 s/5.4 s; 7.8 l/100 km.

Panamera 4 E-Hybrid Executive: 278 km/h; 0-100 km/h in 4.7 s; 2.5 l/100 km, energy consumption 15.9 kWh/100 km.

Panamera 4S Executive: 289 km/h; 0-100 km/h in 4.5 s/4.3 s; 8.2 l/100 km.

Panamera Turbo Executive: 306 km/h; 0-100 km/h in 3.9 s/3.7 s; 9.4 l/100 km.

Porsche Rear Seat Entertainment with high-end tablets

A highlight in the rear of all Panamera models is the newly developed Porsche Rear Seat Entertainment (RSE). Particularly in the case of the Executive models used as chauffeur saloons, the outstanding connectivity of the Rear Seat Entertainment means that passengers benefit from a convenient high-tech workplace. On longer journeys with the family, younger passengers will be delighted by the multifunctional features of the optional system.

At the heart of the Porsche Rear Seat Entertainment are two 10.1-inch touchscreens. These high-resolution, non-reflecting screens (1920 × 1200 pixels) attach to the backrests of the front seats and can also be used outside the Panamera. Background information: The displays are two fully functional tablets with a robust, high-quality design tailored to match the interior of the Panamera.

The Panamera Rear Seat Entertainment uses the Android operating system. It features 32 GB of internal flash memory, which can be extended by means of a micro SD card. The touchscreens also feature a camera for conducting video calls and chats. Sound is played back via the speakers integrated in the touchscreens, the vehicle sound system or Porsche Bluetooth® headphones.

A wide range of digital sources can be used: PCM media can be accessed via the SD

card, Jukebox, CD/DVD drive and USB stick. Rear passengers can also control the radio and optional TV tuner. Vehicle data can also be displayed, as well as the current navigation route with corresponding additional information. The Porsche Rear Seat Entertainment can also be used to enter the destination for the navigation system of the Porsche Communication Management (PCM). Since the rear passengers can access the full content of the Google® Play Store, the functional scope of the Rear Seat Entertainment is virtually unlimited.

The Rear Seat Entertainment is controlled via the touchscreens, or alternatively via the PCM from the front seats. In most cases, the rear passengers will operate the system via the touchscreen. As is customary for Porsche, the operation of the Porsche Rear Seat Entertainment is simple and self-explanatory. A single touch on the central home button at the bottom of the screen takes the user back to the main menu from any submenu. A vertical toolbar on the left of the display is used to access the MEDIA, SOUND, NAV, APPS, CAR and SETTINGS menus. Freely configurable tiles allow users to create their own individual layout for the displayed information. For example, a single screen can accommodate the media player, a selection of circular instruments (such as engine speed, vehicle speed and compass), Internet and maps of the navigation system – all thanks to the various different tiles.

The Sport Design package for all Panamera vehicles

As for all current Panamera models of the second generation, Porsche also offers an exclusive Sport design package for the new Executive models. It includes an individually designed Sport design front end painted in the vehicle colour with black air intakes and C-blades, Sport design sideskirts and a Sport design rear apron in the exterior colour with a black rear diffusor. The black elements can be ordered in a satin or high-gloss finish. The front number plate holder is painted to match the exterior colour. The Sport Design sideskirts are also available separately.