

Porsche at the Los Angeles Auto Show 2016

Two global debuts for the long haul: Panamera Executive and 911 RSR

At the Los Angeles Auto Show (November 18 to 27), Porsche is presenting not one but two long-distance sportscars to the world for the very first time, though both have very different characters. This will be the first global unveiling of the Executive versions of the Panamera and the completely redeveloped 911 RSR. With its extended wheelbase, the Gran Turismo presents itself as a four-seater touring vehicle with further enhanced levels of comfort in the rear seats. The 911 RSR, on the other hand, is designed for endurance races on the track. This aerodynamically refined machine represents the greatest evolution in the history of Porsche's GT top model for the world of motorsport.

Long version with sporty comfort: global debut of Panamera Executive

The new Panamera Executive models are highly luxurious versions of the Gran Turismo with a longer wheelbase, combining dynamic performance with outstanding comfort. With this long version, Porsche is satisfying the needs of customers who demand maximum space in the rear. Four different versions are available: the Panamera Turbo Executive (404 kW/550 hp), the Panamera 4S Executive (324 kW/440 hp), the Panamera 4 E-Hybrid Executive with a plug-in hybrid drive (340 kW/462 hp) and the Porsche Panamera 4 Executive with a new three-litre V6 turbo engine (243 kW/330 hp), which is also celebrating its world première in Los Angeles.

All four models share the same body that has been extended by 150 millimetres to benefit the rear passengers in particular. The added space provides extra legroom for even greater levels of comfort. In addition, all Executive models feature enhanced equipment levels. The standard equipment includes features such as adaptive air suspension, a panoramic roof system, electric comfort seats with comfort headrests in the rear, heated seats at the front and rear as well as rear roll-up sunblinds. The Panamera 4S Executive adds further refinements such as rear-axle steering with Power Steering Plus, a reversing camera and soft-close doors. As the top model in the range, the Porsche Panamera Turbo Executive benefits from the most comprehensive standard equipment, which includes a four-zone air-conditioning system, LED main headlights with Porsche Dynamic Light System (PDLS) and ambient lighting.

A winner for the future: the new long-distance race car 911 RSR

The new 911 RSR is a complete redevelopment: The chassis, body structure, engine and transmission have been redesigned from scratch. The aerodynamic concept of a 911 has never been so radical. The car features a hanging rear wing, like that of the 919 Hybrid. Combined with the large rear diffuser, this improves downforce and aerodynamic efficiency significantly. The most spectacular innovation under the carbon fibre shell is the six-cylinder flat engine, which is now located in front of the rear axle. With this new race car, Porsche is re-inventing the successful concept of the 911 GT1 which, in 1998, delivered the company's 16th overall victory at the 24 Hours of Le Mans. After the 911 GT3 R and the 911 GT3 Cup, the spearhead of Porsche's GT race cars now also uses the same, state-of-the-art six-cylinder flat engine range. All cars now feature a four-litre, naturally

aspirated engine with direct petrol injection and rigid valve drive. In the new 911 RSR, the engine delivers around 510 hp.

The first public appearance in Los Angeles forms part of the double world première of the 911 RSR in the USA. The new long-distance race car will contest its first race at the 24 Hours of Daytona, on America's East Coast.

The USA remains one of Porsche's main sales markets. Up to and including October 2016, the sportscar manufacturer delivered 178,314 vehicles around the world, representing a three percent increase over the same period in the previous year. This success can be attributed to the excellent reputation the company enjoys among its customers: In 2016, Porsche once again triumphed in the overall classification of the renowned J.D. Power APEAL study conducted by the US market research institute J.D. Power. In addition, the Porsche 911, Boxster and Macan achieved first place in their respective categories.