

Porsche still has the pedal to the metal

World premiere of four sports cars, US debut of the new Cayenne

With four world premieres planned, Porsche is lighting the touch paper for an explosive unveiling at the Los Angeles Auto Show: The Panamera Turbo S E-Hybrid Sport Turismo, the 718 Boxster GTS and the 718 Cayman GTS are each the flagship of their respective model lines, while the 911 Carrera T takes the role of puristic lightweight. In addition, the new generation of the Cayenne is celebrating its first outing in the United States. The Los Angeles Auto Show runs from December 1 to December 10, 2017.

Plug-in hybrid is top model: Panamera Turbo S E-Hybrid Sport Turismo

The new Panamera Turbo S E-Hybrid Sport Turismo is the most versatile sports car in the Porsche line-up. With a system power of 500 kW (680 hp), the plug-in hybrid is the most powerful of the Sport Turismos. And with an average fuel consumption (NEDC) of 3.0 l/100 km, it is also the most economical. The vehicle offers a top speed of 310 km/h and has a maximum purely electric range of just under 50 kilometres. The new top model also combines the driving dynamics of a top-class sports car with an innovative spatial concept for improved everyday practicality.

Enhanced power and driving dynamics: Porsche 718 GTS models

The pole position in the two-seater mid-engine sports cars segment will in future be occupied by the 718 Cayman GTS and the 718 Boxster GTS. The new top models are making their mark with an enhanced 2.5-litre turbo engine that now delivers 269 kW (365 hp). Standard extras such as Porsche Active Suspension Management (PASM) with lowering function, the Sport Chrono Package and Porsche Torque Vectoring (PTV) ensure that this enhanced power can be turned into a noticeably sportier driving dynamic. With the optional PDK transmission, the GTS two-seaters can accelerate from zero to 100 km/h in 4.1 seconds and achieve a top speed of 290 km/h. The new sports cars are easily recognisable as GTS models thanks to the extensive use of black components.

Lightweight for pure driving pleasure: 911 Carrera T

For 911 enthusiasts with a preference for puristic sports cars, Porsche has designed the new 911 Carrera T. Just like its classic 1968 predecessor, it combines a lower weight with unique sports tuning. The sporty features include a manual transmission with shorter gear ratio, an active PASM sports chassis with lowering function and numerous exclusive options. The weight-to-power ratio of the 911 Carrera T with 272 kW (370 hp) and six-cylinder engine is just 3.85 kg/hp and guarantees particularly agile driving dynamics.

More sports car, more comfort, more possibilities: US debut of the Cayenne

The new Cayenne is now available for the first time in the USA. The new generation currently consists of three models: The Cayenne with 250 kW (340 hp) and the Cayenne S with 324 kW (440 hp), both with six-cylinder turbo engines, plus the Cayenne Turbo with 404 kW (550 hp) and V8 biturbo engine. The more powerful engines, new eight-speed

Tiptronic S transmission, new chassis systems and innovative display and control concept with total connectivity take both sport and comfort to the next level. The SUV, which has also been enhanced visually, now has mixed tyres and rear-axle steering for the first time. In addition, the on-road capabilities are further improved by active all-wheel drive as standard, Porsche 4D Chassis Control, three-chamber air suspension and an electronic roll stabilisation system.

Continuation of the success story: Porsche on the US market

Porsche is continuing on the path to success in the USA in 2017. With 45,952 vehicles delivered, sales for the first three quarters of the year are up 2.7 per cent on the same period in the previous year. Growth has been particularly strong for the Macan (+16.3 per cent) and the new Panamera (+52.5 per cent). The sales figures reflect the high level of appreciation from our US customers. In the latest “Automotive Performance, Execution and Layout (APEAL) Study” conducted by US market research institute J.D. Power, for the 13th time in succession, the sports car manufacturer has finished top of the overall rankings, meaning that Porsche remains the most attractive vehicle brand for drivers in the USA. The Porsche 911, Cayenne and Macan models also took the top positions in their categories.