

Three Panamera premieres in China

Shanghai. Porsche is expanding the Panamera family: Three new variants of the four-door sports car celebrate their premieres at the Auto China 2017 (April 19 to 28, 2017). The main focus is on the Asian launch of the Panamera Sport Turismo. The new body variant creates an innovative connection between sports car and luxury saloon, elegant design and high versatility, which is unique in the segment. The second new arrival on the Asian market is the Panamera Turbo S E-Hybrid Executive. With 500 kW (680 hp) of system power, the new flagship model in the Gran Turismo model line is currently the most powerful hybrid saloon in the world. Its potential extends from short range emission-free driving with electric drive to the driving dynamics of a high-performance sports car. The Panamera Executive was developed exclusively for the Chinese market: The new, extensively equipped standard model with rear-wheel drive is a particularly economical entrance into the world of the long-wheelbase Panamera. The launch of the 911 GT3 Cup in Asia highlights the consistent growth in popularity of the Porsche one-makes series in the Asian region. Thanks to its strictly lightweight construction, the racing car comes in at a weight of only around 1,200 kilograms: Light work for the four-litre flat engine with an output of 357 kW (485 hp). Furthermore, the new 911 GTS models are also being shown in Asia for the first time.

New sports car line with additional usability: Panamera Sport Turismo

The Panamera Sport Turismo is a re-interpretation of the Gran Turismo philosophy. The four-door model with a large tailgate combines the brand's typical design DNA with an increased multi-use space. Leading back from the B-pillar, the roof line of the Sport Turismo is straighter than that of the coupé-style sports saloon. The elegant appearance of the vehicle thus encompasses more room for passengers and luggage (4+1 seating concept). Thanks to the large, electronically controlled tailgate, the new version is easily able to hold large sports equipment as well as luggage for holidays. Meanwhile, the sports car character of the Gran Turismo remains unaltered – both body lines build on the same technical basis. The market launch of the Panamera Sport Turismo in China is scheduled for the start of November 2017. The model range on the Chinese market initially comprises four variants: Panamera 4, Panamera 4S, Panamera 4 E-Hybrid and Panamera Turbo.

With the concept of the 918 Spyder: Panamera Turbo S E-Hybrid Executive

The combination of powerful V8 engine and high torque electric drive made the Porsche 918 Spyder the fastest super sports car at the time on the Nürburgring in 2013. Now the Panamera Turbo S E-Hybrid is taking over this concept and with it the current pole position as the most powerful hybrid saloon in the world. The new flagship model in the Panamera model line will be introduced into the Chinese market from October 2017, exclusively in the especially luxurious Executive variant with a longer wheelbase. The combined power of the eight-cylinder engine (404 kW/550 hp) and the 100-kW (136-hp) electric motor stands alongside an average fuel consumption (NEDC) of 2.9 l/100 km and electricity consumption of 16.2 kWh/100 km. Its acceleration from zero to 100 km/h in 3.5 seconds ranks it in the top class of sports cars, and the fully charged plug-in hybrid can glide in fully electric mode for up to 50 kilometres (NEDC). In terms of the chassis, the skill of the flagship Panamera extends from the dynamic cornering of a sports car to the comfort of a

luxury saloon. With the Panamera Turbo S E-Hybrid, Porsche makes it clear that electromobility is a firm factor in the continuing development of peak sports performance.

Exclusive new model for China: Panamera Executive

The Panamera Executive celebrates its world premiere. The new sports saloon with a longer wheelbase (an increase of 150 millimetres) and rear-wheel drive is exclusively reserved for the Chinese market. The 243-kW (330-hp) Panamera Executive with three-litre V6 turbo engine offers Chinese customers an attractively priced entrance into the world of the long-wheelbase Panamera. The market launch of the new model is scheduled for October 2017.

More sports power: The new Porsche 911 GTS models

For 911 customers particularly looking for power, Porsche is adding another chapter to the history of the GTS sports car with five new models. They comprise a coupé and cabriolet with rear-wheel or all-wheel drive as well as the 911 Targa 4 GTS. All have an enhanced engine achieving 331 kW (450 hp), the wide body of the all-wheel model, the PASM sports chassis and a specially designed interior. Newly developed turbochargers raise the power of the 3.0-litre six-cylinder engine by 22 kW (30 hp) in comparison to the engines used in the 911 Carrera and Targa S models. A low front spoiler and a rear spoiler that extends to a greater height further reduce the lift forces on the front and rear axle compared to the 911 Carrera S models. The unique appearance of the new models is characterised by black design elements, black 20-inch wheels with central locking and GTS lettering on the doors.

Continuous growth: Porsche in China

Porsche is driving in the fast lane in China: In 2016, the sports car manufacturer delivered 65,246 vehicles, representing a twelve per cent increase on the previous year. This made China the strongest individual market for Porsche for the second year in a row. In 2016, the legend of the 911 continued with a delivery year-on-year growth of 11%. The brand new 718 Boxster and 718 Cayman once again strengthened Porsche's position as an authentic sports car brand. With over 1,300 deliveries, the four-cylinder flat turbo-charging sports cars were enthusiastically welcomed by the younger generation in China. A major highlight of this year was the launch of the new generation Panamera, which perfectly combines the performance of a sports car and the comfort of a luxury saloon. In the SUV segment, Porsche China performed remarkably well: The Macan and Cayenne provided a source of significant growth. The dynamic Macan delivered over 34,000 vehicles and achieved a significant year-over-year growth of more than 22%, reinforcing its position as the best-selling Porsche car. Sales of the Cayenne also increased around 5.5% compared to the previous year.

New: Porsche Club China and Porsche Motorsport Asia Pacific

With the founding of Porsche Club China, the sports car manufacturer continues to develop the world of the brand in the Asian market. Porsche China will be responsible for the new organisation, which has its launch at Auto Shanghai 2017. The club should bring together the existing regional associations, currently comprising more than 250 members, under a single umbrella. Among other benefits, membership gives access to international Porsche events and communities as well as exclusive offers and sports events – for example in connection with the Carrera Cup Asia.

At Porsche, motorsport is inextricably linked with the development of series-production

vehicles. The Porsche Carrera Cup Asia has already been attracting teams and spectators for 15 years. In 2016, the one-make series saw over half a million spectators coming to watch at the tracks, with a further 1.5 million tuning in on their screens in over 135 countries. This year, 25 starters from 10 nations are expected. By founding Porsche Motorsport Asia Pacific, Porsche is supporting and encouraging this engagement, as well as the ever increasing enthusiasm for GT sport in the Asian region. In future, the new centre in Shanghai will be the point of contact between the factory and motorsport customers with GT vehicles. It will be situated on an exclusive customer test ground: The first Porsche Driving Experience Centre in Asia is currently being built adjacent to the F1 racetrack of the Shanghai International Circuit (SIC), on which, among other things, the FIA World Endurance Championship is held. The opening of the 100,000-square-metre premises, including a test track, an off-road course and training rooms, is planned for the spring of 2018.